



STORM YOUR BRAIN LLC CLIENT SERVICES

GENERAL MARKETING AND COMMUNICATION STRATEGY

- MARKETING PLAN DEVELOPMENT & ANALYSIS OF EXISTING STRATEGY
- BRAND DEVELOPMENT AND STRENGTHENING
- COMPETITIVE MARKET & OPPORTUNITY ANALYSIS
- UNIQUE SELLING PROPOSITION INVESTIGATION AND DEVELOPMENT

CORPORATE COMMUNICATIONS

- WEB DEVELOPMENT
- PRINTED MATERIAL SUITE DEVELOPMENT
- COPYWRITING AND EDITING
- PROJECT MANAGEMENT
- PRESENTATION DEVELOPMENT
- RFP EDITING

WEB & ONLINE CONTENT

- WEB SITE AUDITS FOR CONTENT, FUNCTIONALITY, AND NAVIGATION
- WEB CONTENT DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION (SEO)
- SOCIAL MEDIA
- WEB ANALYTICS

COPYWITING

- WRITING AND EDITING FOR WEB AND PRINT
- COMPANY MESSAGE AND VOICE DEVELOPMENT

PRINTED MATERIALS

- GRAPHIC DESIGN
- LOGO DEVELOPMENT & DESIGN

VIDEO & PHOTOGRAPHY

- PORTRAIT AND PRODUCT PHOTOGRAPHY
- YOUTUBE VIDEOS AND YOUTUBE CHANNEL CREATION
- TRAINING/TUTORIAL VIDEOS

SEMINARS & CLASSES

- BRAINSTORMING AND IDEA GENERATION
- INTRODUCTION TO SOCIAL MEDIA
- BLOGGING BASICS – HISTORY, TOOLS, MUST HAVES, SITES,
- INTRODUCTION TO WORDPRESS
- INTRODUCTION TO WEB ANALYTICS
- WRITING CONTENT FOR THE WEB
- WHAT DO YOU WANT TO LEARN HOW TO DO?

CONTACT US

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